

North Coast Co-op  
Member Action Committee (MAC) Minutes  
February 8, 2017 – Ten Pin Building, Arcata

**Members present:**

Colin Fiske (Board), Christine Brockway (Employee), Brenda Harper (member) and Kala Eichamer (Employee)

At pm Colin Fiske welcomes everyone, introductions made and consensus process reviewed.

**Member Comments:** none.

**Review:**

Agenda additions: Colin, at the end of meeting review the floating items.

Comments on the minutes.

Consensus to approve the January 11, 2017 meeting minutes.

**Member Comments:**

- Brenda shares that Roger did not make it because he didn't want to venture out in the rain

**Chemical Sensitivity:** Brenda has not heard from Christie, she has all the survey results and information. Brenda is not clear what metric Kristie was using to judge the products, or how results were determined. She has questions that need to be answered before she can write an article. Tentatively add to agenda at the next meeting and table the article until the April Co-op News. Brenda will reply to the email she received from Lilach Assayag.

**Movie Night hosted by MAC:** Review of the information that Nicole provided for the meeting.

- Colin tells the group that this was discussed at the board meeting, the general consensus was that this event will be budgeted into FY18. Funds will be set aside sufficient for an event or two.
- Christine thinks we could save some money by having the event at the ten pin. If no one shows up it will be less of a waste of money. Colin has mixed feelings, having it somewhere else could be a draw. Give our members a reason to be there, free to members would be a perk. Richards Goat would be the ideal location, it is significantly cheaper than the Minor Theatre. Brenda mentions movies given to the coop by a person in the past about relevant topics. Christine does not think anyone knows where those might be located. Colin, we would still have to license a film for it to be legal for us to show it.
- Christine asks if there are any local people who might want to speak at the event before the show. Colin mentions Eileen McGee, she is a local documentary film director and has made many films, one was all about GMO's. There was a recent feature night of her films at Access Humboldt. If we show the food waste movie we could invite someone to speak, possibly Julie Bohn. Having a speaker could create another level of draw.
- Consensus to make a recommendation to Nicole to go with Richards Goat as venue and "Just Eat It" as the film to screen. More research should be done looking into having a local speaker at the event. Should be free for members, \$5-\$2 dollars for non-members. Discuss setting a date when Nicole is able to attend the meeting again.
- Discussion of possibility of Nicole recruiting members to help her table and promote MAC.

**Durable Goods Bank:** Review of Nicole's report on the funky yellow bags.

- Christine experimented and washed a few bags, no ink came off or transferred onto produce she put in them. They are ugly and funky but safe.
- Robert is not here to report his findings regarding contacting Scrap Humboldt.

- Brenda reports that Roger is considering doing something along this line at the farmer's market.
- Colin talked with Maggie Gainer about the possibility of having a bin in (or outside) the store for bags that would be managed by Zero Waste Humboldt. It could be something they are interested in but Colin has not heard anything yet.
- Consensus to move Durable Goods Bank to floating items.

#### Floating Items:

- **Bylaws revision:** proposed in 2014, Colin recommends removing
- **Adherence to current bylaws and administrative code:** This is not a big or serious problem at the moment. PPC is dealing with areas not adhering to bylaws. Remove.
- **Examine Board's role and function vs. that of General Manager:** The bylaws are unclear about committees only needing two members for Executive committees, this should be discussed at PPC. The Nominating Committee is the only Executive committee, one that has the boards authority to make decisions. How actively involved should the Board be in managing the General Manager and should they step in if things are going wrong? This item is part of the conflict that occurred a few years ago, and should be an ongoing discussion. There are certainly different opinions on it. Focus of the General Manager has a lot to do with this issue, when the GM feels that they are in control of the board vs. the other way around. This is not an issue for every agenda. Colin points out that the Coop Board is different than other Boards (non-profits, etc.) because the members democratically elect Board Members. Our members want to see that check and balance.
- **Opportunity for member participation should be more available and encouraged:** Keep this as a floating item.
- **Packaging:** This is regarding deli packaging and investigating how recyclable or compostable it really is. The MAC could periodically discuss how things are going with reaching Zero Waste goals once the policy is approved. Colin updates the group about discussions that have happened at recent board meetings. Metrics that could be tracked after the Eureka store remodel could include changes in sales number for the Produce and Bulk department. Christine supports making paper bags more readily accessible for use in the produce department. Colin thinks that paper reusable bags could be more prominently displayed in bulk. Consensus to add "How packaging in produce and bulk are displayed in the stores" to the March Agenda. Christine will check out how things are displayed in the Eureka store and report out at the next meeting.
- **Membership Drive:** add to the agenda for the next meeting. If the securities permit application to add more shares is approved a membership drive could be possible soon.
- **Online accounts and Access Information:** Melanie has mentioned to Colin that staff is working on getting customer comments online so that people can see the information. Discussion of member comment board in the Arcata store. Could members be able to go online and check on their memberships? Add to next agenda for broader discussion.

#### Agenda Items for next meeting: Reviewed potential agenda items and prioritized as follows:

- Chemical Sensitivity, review survey metrics and results. Check in on progress made writing an article for the April Co-op news.
- Packaging: Christine will report what she sees at the Eureka store, discussion
- Membership Drive: Update on status of the Securities Permit Application for more shares.
- Online Account Access: Discuss possibility of members accessing their accounts on the website.

#### Review Roles & Responsibilities:

- Consensus reached that Christine Brockway will be facilitator for the March meeting and Colin Fiske will be reporter for the March board meeting.

Next meeting: Wednesday March 8<sup>th</sup> from 6-7pm at the Ten Pin Building Mezzanine in Arcata.

**Committee Recommendations:** Consensus that Nicole Chase should move forward with the Movie Night hosted by MAC and show “Just Eat It” at Richard’s Goat Mini-plex. The event should be free to members and a nominal fee for non-members. Look into having a someone local speak at the event, possibly Juliette Bohn.

**Consensus reached to adjourn the meeting at 7:08pm**

Minutes by Kala Eichamer